

# Leif.designpark with De La Espada at New York Design Week 2011

14 Sat - 22 Sun May

De La Espada Store



## De La Espada Store

Join us for a cocktail reception in celebration of New York Design Week. View work by Leif.designpark and other De La Espada designer-led brands including Matthew Hilton, Autoban, Charlene Mullen and Studioilse.

- Cocktail Reception Monday, May 16, 6pm - 8pm
- Matthew Hilton Design Talk at the De La Espada Greene Street store. Monday, May 16, 5pm

※Space is limited. Please RSVP specifying which of the above two events you would like to attend to [nyc@delaespada.com](mailto:nyc@delaespada.com)

## The Future Perfect 14 May - 14 June

Also look out for Leif.designpark at The Future Perfect in NoHo Design District, amongst a rousing range of designers. The exhibition includes work by Leif.designpark, Autoban and Matthew Hilton, alongside the newest creations from Matt Gagnon, Lara Knutson, Mark Moskovitz, Richard Saja and SCP.

- Opening event Saturday, May 14, 6-10pm
- Matthew Hilton Talk at The Future Perfect Sunday, May 15, 4pm

※Space is limited. Please RSVP specifying which of The Future Perfect events you would like to attend to [hello@thefutureperfect.com](mailto:hello@thefutureperfect.com)

# Further Brand Information

## - More on Leif.designpark

Leif.designpark, a Japan-based design studio consisting of Takashi Ueno, Mamoru Naito and Keizaburo Honda, has been designing products in a variety of natural materials, with a specific emphasis on wood since 2006.

Leif.designpark holds Monozukuri (the art of traditional craftsmanship) in high esteem, and values the warm, playful relationship between a product and the user, as well as the comfort of the space where the two enjoy interaction. Their aesthetic is a result of applying monozukuri to the construction of modern designs to give the products a connection to traditional Japanese culture. The team works on a range of projects including interiors, art and product design. 'Drawing on century-old Japanese craft traditions and ancient mythology, the team has created highly original, sometimes whimsical, works', Wallpaper\* magazine.

[www.leif-designpark.com](http://www.leif-designpark.com)

## - More on De La Espada

De La Espada is a groundbreaking design management firm and manufacturer with nearly two decades of experience in the design, craft and retail of solid wood modern furniture. Alongside their signature line, De La Espada manufactures for select designer-led brands. Each designer has creative control over every aspect of their brand from product design to art direction, creating product lines that are authentic and exactly as the designer intended. De La Espada realises each design through premium materials and expert handcrafting whilst providing a strong retail network allowing each designer greater freedom to focus on the creative aspects of the business.

[www.delaespada.com](http://www.delaespada.com)



photo : Tomoya Nagatani

## Location

### De La Espada Store

33 Greene Street (corner of Grand)  
SoHo, New York, NY 10013

### The Future Perfect

55 Great Jones Street (between Bowery & Lafayette)  
New York, NY 10012

## For further information

### United Kingdom

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### Japan

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